

## Pro Portsmouth by the numbers...

- **\$3.5 million:** Annual economic impact of our events in the Community.
- **2,394,135 hits, 287,164 page views and 143,207 visits:** Website activity for the final six months of 2015 - [www.proportsmouth.org](http://www.proportsmouth.org)
- **125,000:** Number of people our events bring to Portsmouth each year.
- **\$125,000.00:** Payments made to local musicians and artists over the past five years for event performances.
- **4,605:** Recipients of our Pro Portsmouth e-newsletters. This list is comprised of our volunteers, road race participants and other community partners and contacts.
- **\$3,000.00:** Total prize money awarded since 2013 to local artists for our Event Logos (Market Square Day, First Night® Portsmouth).
- **2,100:** Runners and walkers who participated in the 2015 Market Square Day 10K.
- **39:** Our age! With Market Square Day 2016, Pro Portsmouth will celebrate 39 years of events' production. Why is that significant? We have staying power and we're committed to the City of Portsmouth and our Community partners.
- **31/24/14:** 2016 anniversary dates for First Night® Portsmouth/Children's Day/Summer in the Street.
- **1:** The only organization in Portsmouth whose sole Mission is to create destination events for the Community: Pro Portsmouth.

**With numbers like these, Pro Portsmouth's sponsors, partners, supporters, participants, artists and the City all benefit. It pays to be "Pro Portsmouth"!**

