



First Night® Portsmouth Community Initiative
Support First Night® Portsmouth 2017 - Saturday, December 31st

Sign me up! I want to be a part of an event that each year attracts thousands of people to the City for a New Year's Celebration.

I understand that all monies will be utilized by Pro Portsmouth to produce First Night® Portsmouth 2017 - an event that promotes the vitality of our Seacoast Community.

Complete and return this form with donation – Deadline for inclusion in all marketing 12/7/2016 (please print):

Opportunities Available:

100 shares in First Night® Portsmouth at \$250/share – for each share, you receive 6 FNP Buttons, a program and website listing.

200 shares in First Night® Portsmouth at \$100/share – for each share, you receive 2 FNP Buttons, a program and website listing.

For Maximum Impact:

Multiple shares of 5+ purchased (\$2,500, \$1,000, \$500) will receive additional benefits such as event banners and web logo presence, logos on merchandise, etc. Contact Pro Portsmouth for details.

_____ FNP Shares @ \$250 = _____

_____ FNP Shares @ \$100 = _____

_____ Yes, as a Shareholder I'll participate in the "Show Us the Button" Program (complete 2nd page)

_____ Please check here if you would like to receive an invoice for your purchase of shares
(All payments due prior to the event; sorry, no credit cards)

Company Name/Individual Donor: _____

Company Contact: _____

Mailing Address: _____

Email: _____ Phone: _____

Signature of Company Contact/Donor

Date

Make checks payable to:
Pro Portsmouth, Inc.
P.O. Box 967
Portsmouth NH 03802
(603) 433-4398 www.proportsmouth.org

Show Us the Button 2017

***This program is intended to drive traffic to your businesses after the Holiday Season.
Be creative!***

Here are a few examples of “rewards”:

Restaurants: Any customer with a First Night® Portsmouth 2017 Button receives a free appetizer.
Buy one entrée, 50% off second entrée

Shops & Services: XX% off any purchase (item or service) to a customer with the First Night 2017 Button
Timeframe – we recommend January 1st – March 31st

We'll post your name* and link to your site on a special “Show Us Your Button” webpage and post your program participation on Facebook and our eNewsletter.

Business Name: _____

Reward: _____

Timeframe: START DATE: _____

END DATE: _____

Your call - We would note that the “Show Us the Button” program could not be combined with any other discounts or promotions.

* Logo Links are available for \$500.00
(Your Logo would also appear on all merchandise, media collateral, etc.)

**Pro Portsmouth, Inc.
P.O. Box 967
Portsmouth NH 03802**