

## Pro Portsmouth by the numbers...

- **\$3.0 million:** Annual economic impact of our events in the Community.
- **2,031,762 hits, 381,749 page views and 178,516 visits:** Website activity for the first six months of 2011 - [www.proportsmouth.org](http://www.proportsmouth.org)
- **125,000:** Number of people our events bring to Portsmouth each year.
- **\$110,000.00:** Payments made to local musicians and artists over the past five years for event performances.
- **3,000:** Recipients of the monthly Pro Portsmouth e-newsletter. This list is comprised of our volunteers, road race participants and other community partners and contacts.
- **\$3,000.00:** Total prize money awarded since 2009 to local artists for our Event Logos (Market Square Day, First Night® Portsmouth).
- **2,000:** Runners and walkers who participated in the 2011 Market Square Day 10K.
- **34:** Our age! With the celebration of Market Square Day 2011, Pro Portsmouth turned 34. Why is that significant? We have staying power and we're committed to the City of Portsmouth and our Community partners.
- **25/20/9:** 2011 anniversary dates for First Night® Portsmouth/Children's Day/Summer in the Street.
- **1:** The only organization in Portsmouth whose sole Mission is to create destination events for the Community: Pro Portsmouth.

**With numbers like these, Pro Portsmouth's sponsors, partners, supporters, participants, artists and the City all benefit. It pays to be "Pro Portsmouth"!**